Miguel Khoury

SENIOR WEB & GRAPHIC DESIGNER

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Design is my passion. I am a perpetual student of the craft, and have gained tremendous knowledge in conceptualizing, planning, and implementing marketing and technical communications for web and print.

Adaptability is one of my superhero powers. I am able to jump easily from being a designer, to a developer, to a troubleshooter as each project requires. Whether creating foundational branding or launching a website on a deadline, I manage every project with maturity, professionalism, and a sense of humor.

TOOLKIT

Design:
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe XD

Development:
HTML5/CSS3
WordPress
Bootstrap
PHP
Javascript
jQuery

Motion Graphics/3D:
Apple Motion
Adobe Animate
Adobe After Effects
Strata Design 3D

OTHER SKILLS

Classically-trained violinist
Fluent in Spanish

Interests
UI design, web design, creative direction, branding and identity, logo design, typography and photography

CAREER HISTORY

Creative Director at Banyan Studio—June 2003 to Present

Banyan Studio is a Seattle-area creative firm specializing in custom web, video and print design for disruptive tech startups and growing small businesses. Clients include Intellectual Ventures, Echodyne, Kymeta, EarthNow and more.

» Conceptualize and design corporate websites, intranet sites, and customer portals. Train stakeholders on site updates and management.

» Translate engineering drawings into accessible information design for technical communications, investor relations and marketing/communication departments.

» Produce graphic design projects for foundational branding, investor pitch decks, trade show graphics, marketing collateral and packaging.

Senior Web/Graphic Designer at Microvision, Inc.—March 2001 to October 2010

Microvision is a designer and manufacturer of original scanning and display technology for the consumer, government, and automotive industries.

» Responsible for design and daily maintenance of corporate website. Managed creation and ongoing development of the company Intranet and corporate blog. Duties included managing content and all content providers (marketing, sales, investor relations, and executives).

» Promoted corporate brand identity to ensure consistency throughout all internal and external company communications, from packaging to trade show presence.

Web/Graphic Designer at Mackie Designs Inc.—July 1998 to March 2001

Mackie Designs is a high-tech manufacturer of original products for the professional audio industry.

» Managed and designed projects including advertising, packaging, multi-language collateral, exhibit graphics and motion graphics for video and the web.

» Responsible for overseeing photo shoots, press checks, vendor communications, and training of interns and production artists.

EDUCATION

University of Hawaii at Manoa

BA, Psychology